

Download a Free Breastfeeding App for iPhones

I have some time-sensitive news to share. As your state's Breastfeeding Coordinator, you might know my name because many WIC breastfeeding counselors use my books (The Breastfeeding Answer Book, Breastfeeding Answers Made Simple) as their go-to breastfeeding references.

I'm hoping to provide you with a new breastfeeding resource for your staff and your clients. During World Breastfeeding Week ([August 1-7 only](#)), I've made my Breastfeeding Solutions smartphone app (usually \$4.99) FREE.

I created the Breastfeeding Solutions app as a fast, reliable alternative to googling breastfeeding issues, which can take families hours and lead to questionable sources. To see how the app works, view its [2-minute YouTube video](#). The information in Breastfeeding Solutions is accurate and up-to-date. See some of its reviews below.

From August 1 to 7 only, this smartphone app is FREE for everyone. No promo code is needed. Just go into Amazon (for Android phones) or the App Store (for iPhones) and download it FREE. (Due to Google Play's pricing rules, it is 99 cents there.) Downloading the app now means that all future app updates will be FREE, too. Direct links for downloading the app are also available on my [website](#).

This week is the perfect time for you and your staff to take my app for a test drive and get feedback from mothers. I attach a jpg, which you are welcome to post online and a pdf with links that you can email. I'd love to hear what you think! :)

Thanks in advance for giving Breastfeeding Solutions a try. Happy World Breastfeeding Week!

Warm regards,

Nancy Mohrbacher

(Chris: Nancy Mohrbacher is well known and respected in the breastfeeding field, frequently presents at conferences and is an author of breastfeeding books and materials.)